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2024 ANNUAL REPORT

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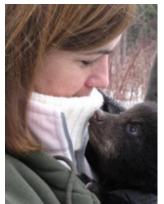
Kav Strickland, Chair Land Committee

In 2024, North Branch Land Trust welcomed Leah Malarkey, Environmental Education Coordinator, and Caroline Chronowski, Office Administrator. Emma Thompson was promoted to Senior Director of Conservation and Operations. Ellen Ferretti, Executive Director, and Karley Stasko, Director of Marketing & **Development** celebrated their third year with the Land Trust. In 2025, we welcomed Joe Butkiewicz as Director of Community Engagement.

THE STAFF

of North Branch Land Trust









Caroline Chronowski & Leah Malarkey

Ellen Ferretti

Karley Stasko & Emma **Thompson**

Joe Butkiewicz

About

NORTH BRANCH LAND TRUST

Mission: North Branch Land Trust partners with landowners, communities, and stakeholders to conserve and care for Northeastern Pennsylvania's lands and waters.

Vision: We envision a future where abundant conserved lands help maintain clean air and water, diverse forests and wildlife habitats, vibrant working farms, and inspiring natural beauty.

We envision a future in which North Branch Land Trust is a highly respected leader in conservation and a vital institution that enhances the quality of life for all.

Letter from Executive Director

ELLEN FERRETTI

I found a note left at one of my previous positions titled "Who cares". It was a prompt to inspire others by our actions. In other words, who cares that you are doing this? I'd add to this: "Why care".

In North Branch Land Trust's 2024 Annual Report, you'll read several examples of people who cared. Our supporters cared and donated funds so we could care for and steward our preserves, create an education program, hold fun events, create a campaign to prevent littering, and help landowners care for their land. Landowners cared and conserved their beloved family lands.

Why care? Because clean air and water and land to grow crops are necessary to our very lives. Because the beauty of the forest, the sights, sounds and scents of a stream are necessary for our very souls.

Because you cared, we can continue the conservation mission entrusted to us and to likewise inspire others through our actions.

Please continue to care and donate to North Branch Land Trust, your land trust, as we care on a grand scale for the land, waters and natural beauty of our home in Northeastern Pennsylvania.

Letter from Board Chair

STEPHEN MAAKESTAD

2024 was a very active year for North Branch Land Trust and I am proud to say we have conserved or acquired over 23,000 acres in total. We collaborated with several private landowners to protect more land through new conservation easements. We saw an increase in nature-based educational and fun family events held at our Preserves. We increased informative posts to stay in touch with all of you who are interested in conservation and to share what we know and have learned about the natural world around us in Northeastern Pennsylvania. We increased messaging, worked at managing invasive plant species, and started plans for better natural trail access at our Preserves.

As Spring arrives, I will take time to appreciate the natural beauty of our region, whether I am fly fishing in a stream or going for a hike with my family. I feel so fortunate to be in this area, and I am greatly appreciative of the continued support that we have received from our members, sponsors, and donors. I look forward to seeing many of you at our annual dinner on April 30th, honoring the Tambur Family Foundation for their support of the land trust over many years.



Stephen Maakestad at NEPA Racing's NYE 5k

2024 **EVENTS**

Thank you so much to all who joined North Branch Land Trust in 2024! From our Annual Dinner, to hikes and lectures, to volunteering on our land or just getting outdoors, YOU are the future of NEPA conservation and stewardship.













Native Wreath Workshop



Back Mountain Triathlon







EVENTS IN 2025

March 29 Amphibian Migration Watch

April 12 Bird Walk & Birdhouse Craft

April 30 Annual Dinner & Auction

May 10 Plants for **Pollinators** June 21 Paddle & Pour

July 19 Monitoring Moths

August 10 Yoga in the Forest

LANDOWNER SUCCESS

Cindy Beaumariage & Rick Mooney

In 2004, Cindy and Rick purchased 25 acres of undeveloped land near their home in Mountain Top. Their original intention was to build a single-family home for Cindy's mother on one acre of the parcel and to leave the rest undeveloped. In 2007, Cindy and Rick donated a Conservation Easement to NBLT. Their Baricin easement will ensure that the land is stewarded by future landowners guided by NBLT in perpetuity. Like much of Mountain Top, this parcel was timbered in the late 1700's.

Currently, the property hosts mature Eastern Hemlocks that provide shade and filtration of water along the numerous spring seeps and small creeks which eventually flow into the Big Wapwallopen Creek, a cold-water fishery. Eastern Hemlocks across the region are being hit hard by pests including Elongated scale and hemlock wooly adelgid (HWA), stressing this species to a critical point.

Cindy and Rick have been working with a consulting firm assisting private landowners and organizations that hold land to control HWA on their properties since 2021. The idea of releasing a beetle that exclusively feeds upon HWA to live appealed to them and sparked this implementation.

Cindy and Rick explained:

[Micronutrient treatments] started small in May 2021, with the purchase of one colony of Sasajiscymnus Tsugae (s.tsugae) beetles. Each colony has more than 100 beetles. We decided to place the colony on a hemlock situated within a little thicket of hemlocks in our land.

In March of 2022, we ordered one colony of s.tsugae beetles. To allow the beetles the best conditions for survival when they leave their nest of packaging, they should be released when the wind is calm, and there is no rain in the immediate forecast.

In January 2023, we ordered 8 colonies. On April 20th, four beetle colonies went to the eased lands and four went near our home. In 2024, we ordered another 8 colonies and spring/fall micronutrient injections. Four colonies of s.tsugae beetles were again released on hemlock trees in each location. Treatments are ground injected near the base of the hemlocks in the spring and in the fall.



Beaumariage & Mooney's hemlock grove

HWA infestation from the Connecticut Agricultural Experiment Station

We favor using biological methods to control the HWA rather than pesticides because we and all of our neighbors get our water from wells. We do not feel that chemical pesticides are good for us or the other living things that reside on our properties.

The Baricin easement is on the edge of suburban Mountain Top. Keeping undeveloped land in a natural state helps to maintain the rural feel that drew many people to Mountain Top to live. As development continues to expand, resident wildlife has fewer places to live and roam, water run-off from increasingly intense storms has fewer places for storage to allow it to filter back into the aquifer, and humans have fewer natural places to gaze upon and appreciate. Hopefully. preservation of this small piece of land will help.

Why work with North Branch Land Trust?

One of the founders of NBLT was Dr. Doug Ayers. Throughout his life he advocated for respecting the land and animals within the lands. We met him when he was the veterinarian for our first dog. His enthusiasm for NBLT captured our attention and helped us preserve forever our values rather than just make financial contributions to various charities.



North Branch Land Trust's Senior Director of Conservation and Operations, Emma Thompson works with many private landowners to find the best conservation methods for their lands.

"It is incredibly important for individual landowners to make as much of a contribution as they can, especially when it comes to stewarding their property, and Cindy and Rick's efforts are an incredible example," Thompson said. "Pennsylvania is very parcelized, so small landowners taking steps to maintain the health of their land is how the state can facilitate continued conservation."

Our 2024

IN NUMBERS

2

Conservation Interns learn more on pg. 13



10

Acres of invasive species treated learn more on pg. 6





15

NBLT Events



Outdoor Educator Bootcamp

20

NBLT Trained & NAI
Certified Outdoor Educators



94

Newly Conserved Acres



293

NBLT Members

1,181

Acres Actively Engaged with Landowners



2.6k

NBLT Followers





23,834

Total Conserved Acres



4.5 million

Native Seeds shared across NEPA

2024

CONSERVATION UPDATES

The Estate of Robert Carson

When Professor Robert L. "Bob" Carson of Bloomsburg, passed away in 2022, his estate partnered with North Branch Land Trust to carry out the conservation wishes of his will. The property totals 94 acres of open space in Columbia County. Conserving these lands will protect the quality of Mt. Pleasant Township's water resources and improve habitat for Pennsylvania native species.

Marissa B. Marshall Esq., CELA, Carson Estate Representative: "NBLT made it possible to meet Mr. Carson's goals of preserving and protecting land that had been in his family for generations."



George and Suzanne Croll

George and Suzanne Croll began working with North Branch Land Trust in 2022 to conserve 105 acres of forest, farmland, orchards, and wetlands in Schuylkill County. In February 2024, North Branch Land Trust finalized their conservation easement.

Suzanne & George: "Our land is so peaceful, it is such a pleasant place to be. About 15 years ago, we started to finally see crayfish in the water and catch some of the native trout after the destruction the mine run-off brought. Now, people are interested in the farm. We really just want to spread awareness by setting a good example – living off the land, self-harvesting, using no pesticides or herbicides, and things of that nature."

Hanover Crossings Marsh Sanctuary

In early Summer 2024, North Branch Land Trust received an American Water Charitable: Keep Communities Flowing Grant and a Pennsylvania Environmental Council Pocono Forests and Waters Conservation Mini Grant for improvements at Hanover Crossings Marsh Sanctuary. Throughout the summer, contracted professionals treated more than 10 acres of wetland suffering from the invasive Phragmites australis. This grant also provided us the opportunity to purchase an information kiosk for the Hanover Crossings Marsh Sanctuary and create a new preserve map. Be on the lookout for the installation of these improvements and more stewardship in 2025!



Sponsor Spotlight

EARTH CONSERVANCY

"Our legacy is in an absence of things."

Earth Conservancy (EC) is a non-profit organization specializing in the reclamation of abandoned mine lands throughout the Wyoming Valley. In his responses, President & CEO Terence Ostrowski expressed the need for a balanced approach to conservation and economic development to produce progressive change for generations of the future. North Branch Land Trust recognizes these efforts and greatly values the work that Earth Conservancy, and our many local sponsors, do.

NBLT: Tell us more about Earth Conservancy's primary work with reclamation and watershed restoration.

TO: Our efforts since the acquisition of Blue Coal Company's land in 1994 follow the mission of reclaiming lands for environmental, economic, recreation, and conservation purposes. All of the land that we reclaim and develop goes into three different sectors—commercial, residential and recreational development.

EC has achieved success across many fronts, especially its work to stimulate economic growth. For EC's next endeavor, 15,000 linear feet of stream channel of the Nanticoke Creek will be re-established. This was modeled after a pilot on Espy Run, where 5,000 linear feet were re-established, reconnecting headwaters to lower portions of the Creek, which then flows into the Susquehanna River.





NBLT: What is something the public should know about your commitment to the conservation of the Wyoming Valley?

TO: EC's work is sometimes misunderstood, particularly regarding its efforts to reclaim mine-scarred land for economic development. From the beginning, we took a holistic approach to revitalizing and benefiting the community. When all the mining companies in the area closed, there was a gaping hole in the economy. Our work at EC has generated a rebound, both in terms of repairing the physically blighted land and reusing it to create industry and jobs.

What should be emphasized is that while these minescarred properties are being developed, EC has simultaneously followed through on its commitment to conserve 10,000 of its original 16,000 acres in the Wyoming Valley by working with partners of land conservation.

Why support North Branch Land Trust and the Faber Fund?

TO: One of the biggest appeals of NBLT is that our missions align so well on the forefront of conservation. The first project with NBLT was for a 308-acre conservation easement on Penobscot Mountain in 2013 which eventually became part of lands that EC transferred to DCNR in 2018. Our partnership is now over 10 years old. We're looking forward to our next project together, where we'll pursue conserving another 300 acres, which will put EC over the 10,000-acre goal.

Another part of our mission is focusing on environmental education programs. Most recently, our Director of Communications, Dr. Elizabeth Hughes, has been working with the SHINE Program in Luzerne County, teaching students about local ecology, mining history, the role of reclamation, and hope they can help shape the region's future.

We want people of all ages to understand they can participate in environmental stewardship. The Faber Fund parallels this, generates a way to expand knowledge about the environmental field while giving students and young adults the chance to work in a position they may not have thought of working in. From EC's past experience, we know one of the best parts about a job like this is that it is truly training that can get you a job where the environment stokes a passion into people to want to do more.

NBLT: How does Earth Conservancy fit into the big picture of NEPA conservation?

TO: I think one of the biggest contributions is the fact that our mission is not only trying to correct past failures of mined lands that were left abandoned but also looking towards the future and trying to preserve natural areas. Retaining the special views of our green mountaintops is an integral part of our mindset. EC has been approached in the past to develop these properties. Our staff and board have always been committed to preserving the great viewsheds of Northeastern Pennsylvania. And we wouldn't have been able to do this without working with an amazing network of local organizations, schools, municipalities, and state and federal agencies, who all want to see the region thrive.

2024

BUSINESS & CORPORATE SPONSORS

3 Sisters 5 Cow Farms Altitude Foundation The Bevevino Family Fund **Borton Lawson** Engineering, Inc., A Verdantas Company buka Century 21 Smith Hourigan Group Community Bank Community Foundation of the Endless Mountains Corcoran Printing: A Division of PDQ Print Daugherty Family Charitable Fund DiscoverNEPA powered by Mericle **Dundee Gardens** Earth Conservancy **Edith Reynolds Trust Environmental Service** Corp of PA The Epicurean Delight Ellen Ferretti Five Mountain Outfitters Friedman Hospitality Geisinger Golden Business Machines Hanover Nursery Herbert, Rowland & Grubic, Inc.



Thistle and bees Hanover Nursery Herbert, Rowland & Grubic, Inc. Highway Equipment & Supply Co. The Lands at Hillside **Farms** Hoegen & Associates, PC Stephen and Maria **Hudacek Family** Foundation Fund of the Scranton Area Foundation Humford Equities, Inc. James & Florence DePolo Foundation Janney Kenneth & Caroline **Taylor Family Foundation** Lewith & Freeman Real Estate, Inc. Luzerne Bank Luzerne County Bar **Association Charitable** Foundation The Luzerne Foundation

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Winterberry

TRIBUTES

North Branch Land Trust is grateful to share your honors, memorials and celebrations

Edgar Engelman
Eberhard Faber
John Foster
Kathleen Jones
Robert Lewis
Richard Mooney
Eugene Pelletier

Bill and Mary Pukatch Marshall Rumbaugh James Shoemaker Larry & Deloras Taren Carl R. Urbanski, OD David Williams

GUARDIAN SOCIETY

Highland Guardians: Earth Conservancy

NEPA Racing



Lillian's Pond, George and Lillian Picton Wildlife Sanctuary

Woodland Guardians:

Daugherty Family
Robert Grajewski and
Susan Garing
Stephen and Tiffany
Maakestad
Doris Chechotka
McQuade and John
McQuade
Thomas E. and Karen Sox
Fred Valentine

River Guardians:

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Sarah P. Carr
John Cremer
Barry Dyller, Esq. and Honorable Lesa Gelb
Ryan and Katie Flood
Richard J. and Kimberly Hazzouri
Theresa Karambelas
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John W. and Elizabeth Lloyd
Marc and Susan Magnotta
Guy and Christine Rothery
Brian and Lauren Stahl
Kay Strickland and Thomas Delehanty
Christina and Trey Taylor
Jim and Meg Thompson
Alan R. Viani
Mike and Caitlin Weaver

2024

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The Bevevino Family
Eileen and Chris Blazic
Paul and Donna Bookstein
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Candice Cilvik
Margaret Cramton
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Susan A. and James
Shoemaker
Jon and Melissa Sordoni
Michael and Theresa Ann
Tomalis
Marleen Troy



George and Lillian Picton
Wildlife Sanctuary

Sustainers



Forest Echo Bird Sanctuary

Nancy Alonzo
Kermit and Sally Ayres
Edward Banaszek, Jr
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Anne and Frouke Holmesde Quillettes
Dr. Elizabeth Hughes
Terry and Wendy Jones
Bill, Kim and Kaelee Kane
Marcella Kelly

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Blackberries at Hanover Crossings Marsh Sanctuary

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Josh Turel
Jane and Jim Turner
Thomas Ward
Dr. Brian E. Whitman
Theodore S. Wiaterowski
Regina Williams
John and Karen Zapotok



October Hike & Sip

ON NATURE PHOTOGRAPHY

by Mo Devlin

In 2024, photographer Mo Devlin visited NBLT preserves to capture the essence of Forest Echo Bird Sanctuary, Hanover Crossing Marsh Sanctuary, Butler Preserve, and George and Lillian Picton Wildlife Sanctuary. His experience is reflected below.

photography often invokes feelings subtle details and raw beauty that of peace, wonder, and appreciation can be easily overlooked in passing. for the environment. It connects the photographer and viewers to the world in a profound way, fostering mindfulness.

Photographing nature is special The tranquility and solitude of In many ways, the calm of nature because it captures the beauty, nature not only offer a serene becomes an invisible yet powerful diversity, and fleeting moments of escape but also serve as a lens part of the story the photos tell. It is the natural world. I've said often through which creativity as if every image carries a piece of that 80% of creating a noteworthy image is being there when it happens. My visit to the four preserves did not disappoint. Nature preserves did not disappoint in the moment, noticing the is a deep connection to nature—one substitute details and many hostography of the involves feelings. that transforms photography into both an art form and a personal meditation.





















To further North Brand Land Trust's Mission, Vision, and Core Values, the Mary Louise and Eberhard Faber Scholarship Fund was established at the Luzerne Foundation to celebrate the conservation legacy of Mary Louise and Eberhard Faber.

Mary Louise and Eberhard Faber were so much to so many people in Northeastern Pennsylvania. While many may have known them through enterprise and philanthropy, North Branch Land Trust has always known the Fabers as ardent conservationists. We are thrilled to see their passion live on.

This scholarship benefits individuals passionate about land conservation by funding a hands-on educational opportunity through a paid internship program at the North Branch Land Trust.

In 2024, two students, Nicholas Splain and Gene Daisey, completed their internships at North Branch Land Trust. We look forward to seeing their contributions to conservation and stewardship grow!

North Branch Land Trust's

MARY LOUISE & EBERHARD FABER CONSERVATION SCHOLARSHIP

at the Luzerne Foundation





Nicholas Splain

20%

Gene Daisev

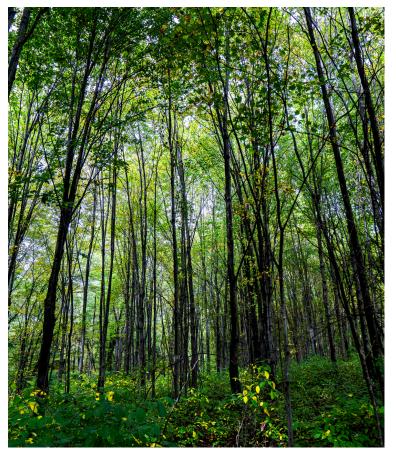
62%



Support

65%

21%



Hanover Crossings Marsh Sanctuary

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@NorthBranchLandTrust







THANK YOU North Branch Land Trust MEMBERS

Conservationists have joined us from both down the street and across the country to conserve the precious NEPA landscapes that support us.

Members like you help to make North Branch Land Trust's conservation mission a reality!

Renew or begin your membership with North Branch Land Trust today!

Receive early and discounted access to NBLT events with the knowledge that your membership directly supports conservation in your backyard.

Please use the enclosed envelope or visit nblt.org/member \to \tag{hresides}









Conserving precious land... FOREVER



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