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Spring 2025

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Dear Conservation Partner

Please accept our heartfelt thanks for your consideration in supporting North Branch Land Trust's 2025 Annual Dinner and Auction, which will take place on Wednesday, April 30, at the Westmoreland Club in Wilkes-Barre.

Founded in 1993, North Branch Land Trust is a community-driven nonprofit dedicated to conserving the lands, waters, and natural resources of Northeastern Pennsylvania—*your backyard*. With the generous support of donors and sponsors like you, we've successfully conserved 22,500 acres through private conservation easements, public partnerships with organizations like the Pennsylvania Department of Conservation and Natural Resources, and more than 600 publicly accessible acres in Land Trust owned preserves and sanctuaries.

However, our impact extends beyond land conservation. In 2024 alone, to promote appreciation and stewardship of the region's natural resources, North Branch Land Trust certified 20 outdoor educators as Certified Interpretive Hosts, hosted 13 outdoor educational and volunteer events for our community (reaching more than 150 participants), hired our first Environmental Educator to increase nature and family oriented programs, started a coalition to increase awareness of the negative impacts of littering, and provided experience and opportunities for young conservationists through the Mary Louise and Eberhard Faber Conservation Scholarship.

Our Annual Dinner and Auction is our largest fundraising event of the year and directly supports our ongoing conservation efforts in 2025 and beyond. This year we will honor The Tambur Family Foundation for fourteen years of support for the Mission and conservation goals of North Branch Land Trust and dedication to the community of Northeastern Pennsylvania.

We invite you to be a part of this vital event, and we have a variety of sponsorship opportunities available. Please see the attached sponsorship packet for more information on how you can contribute to the success of this event and our mission.

Thank you once again for your thoughtful consideration. We would be honored to have you join us in supporting the conservation of Northeastern Pennsylvania's natural heritage. Should you have any questions or need further details, please don't hesitate to reach out.

Warmest regards,

Ali Zurawski Carole Poggi Ellen M. Ferretti Stephen Maakestad
Dinner Chair Dinner Chair Executive Director Board Chair

Conserving Precious Land...Forever



Sponsorship Opportunities Available

Presenting Sponsor \$10,000

- ❖ Identified as Presenting Sponsor
- ❖ Full-page color ad in Times Leader
- ❖ Check presentation photo sent to media
- ❖ Logo on save-the-date and invitations
- ❖ Logo on all printed materials
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ Recognition from the podium at event
- ❖ 10 dinner tickets

Major Sponsor \$7,500

- ❖ Identified as Major Sponsor
- ❖ Full-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 8 dinner tickets

Highlands Sponsor \$5,000

- ❖ Full-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 6 dinner tickets

Woodlands Sponsor \$3,000

- ❖ Full-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 4 dinner tickets

River Sponsor \$1,500

- ❖ Half-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ 2 dinner tickets

Nature Sponsor \$500

- ❖ Half-page color ad in Times Leader
- ❖ Logo displayed at event
- ❖ 1 dinner ticket

Advertisement Only

Half-Page
\$350

Half-page color ad
in Times Leader

Quarter-Page
\$250

Quarter-page color
ad in Times Leader

Eighth Page
\$150

Eighth-page color
ad in Times Leader

Print Sizes

Full page:
9.87" w x 10" h

Half-page:
9.87" w x 5" h

Quarter-page:
5" w x 4.75" h

Eighth-page:
4.75" w x 2.5" h

North Branch Land Trust's event program in the Times Leader

The event program will be produced by the Times Leader and will be circulated to 25,000 readers in a special Sunday insert for maximum visibility in April 2025.

Ads must be at least 300 dpi in JPG or PDF format. Submit to info@nblt.org

Conserving Precious Land...Forever



Please use the form below to indicate your sponsorship registration details.

Sponsor Information:

Contact Name

Company Name

Address

Phone Number

Email Address

Sponsor Name

Please indicate exactly how the sponsor's name should appear on promotional materials.

Payment Options

- Enclosed is a check (made payable to NBLT) in the amount of \$_____, which qualifies us for the category of support marked at left.
- Invoice us for support in the amount of \$_____, which qualifies us for the category of support marked at left.
- Please also make an Ad for me with the logo and information provided (*add \$50 to Sponsorship Level cost*)

Return this form and payment, if applicable, to 105 Lt. Michael Cleary Drive, Dallas PA 18612 or stasko@nblt.org

Sponsorship Level

- Presenting Sponsor (\$10,000)
- Major Sponsor (\$7,500)
- Highlands Sponsor (\$5,000)
- Woodlands Sponsor (\$3,000)
- River Sponsor (\$1,500)
- Nature Sponsor (\$500)
- Half-page ad (\$350)
- Quarter-page ad (\$250)
- Eighth-page ad (\$150)

Preserving Precious Land...Forever