



***Celebrate Conservation in Northeastern Pennsylvania:  
Sponsor North Branch Land Trust's 2024 Annual Dinner & Auction***

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Dear Friends,

On May 1, 2024, we hope you join the North Branch Land Trust in celebrating a year of conservation in Northeastern Pennsylvania...*and there is plenty to celebrate!* From legacy project updates and new successes, fun nature-based events for all ages, finishing a major part of the D&L Trail and supporting the next generation of conservationists, North Branch Land Trust has had a very busy year. We hope you agree and want to be part of the momentum moving forward for NEPA's beautiful natural *common wealth*.

**North Branch Land Trust is seeking your sponsorship for our 2024 Annual Dinner and Auction**, a time to join with so many others in honoring land and water protection and community appreciation of the magnificent forests, fields, streams, lakes, and rivers throughout our region.

North Branch Land Trust will also grant their 2024 Community Stewardship Award to the Pennsylvania American Water Company. Pennsylvania American Water is being recognized for conservation of lands surrounding the Huntsville Reservoir and commitment to water conservation in our region and beyond.

Our Annual Dinner hosts more than 250 conservation enthusiasts each year. Please see the sponsorship information included with this package for all the ways that you can make this event a success. The Sponsorship Packet includes:

- Sponsorship information and benefits
- Return form and envelope
- Newsletter with recent project updates, but please see more at [www.nblt.org](http://www.nblt.org)!

(You may submit materials to [info@nblt.org](mailto:info@nblt.org) or request that our team prepare your ad materials.)

We look forward to meeting you on May 1, 2024 at the Annual Dinner & Auction to discuss our conservation efforts in the region and to discuss new ideas!

Ellen Ferretti,  
Executive Director

Stacia Arnaud  
Co-Chair Annual Dinner

Tiffany Maakestad  
Co-Chair Annual Dinner

***Preserving Precious Land...Forever***



**North Branch**  
Land Trust

**Sponsorship Opportunities Available**

**Presenting Sponsor \$15,000**

*Only One Available!*

- ❖ Identified as Presenting Sponsor
- ❖ Full-page color ad in Times Leader
- ❖ Check presentation photo sent to media
- ❖ Logo on save-the-date and invitations
- ❖ Logo on all printed materials
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ Recognition from the podium at event
- ❖ 10 dinner tickets

**Major Sponsor \$7,500**

*Only Five Available*

Three Remaining!

- ❖ Identified as Major Sponsor
- ❖ Full-page color ad in Times Leader
- Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 8 dinner tickets

**Highlands Sponsor \$5,000**

- ❖ Full-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 6 dinner tickets

**Woodlands Sponsor \$3,000**

- ❖ Full-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ Recognition in Annual Report
- ❖ 4 dinner tickets

**River Sponsor \$1,500**

- ❖ Half-page color ad in Times Leader
- ❖ Logo on NBLT website and social media
- ❖ Logo displayed at event
- ❖ 2 dinner tickets

**Nature Sponsor \$500**

- ❖ Half-page color ad in Times Leader
- ❖ Logo displayed at event
- ❖ 1 dinner ticket

**Advertisement Only**

**Half-Page**

**\$350**

Half-page color ad in Times Leader

**Quarter-Page**

**\$250**

Quarter-page color ad in Times Leader

**Eighth Page**

**\$150**

Eighth-page color ad in Times Leader

**Print Sizes**

Full page:  
9.87" w x 10" h

Half-page:  
9.87" w x 5" h

Quarter-page:  
5" w x 4.75" h

Eighth-page:  
4.75" w x 2.5" h

**North Branch Land Trust's event program in the Times Leader**

*The event program will be produced by the Times Leader and will be circulated to 25,000 readers in a special Sunday insert for maximum visibility in April 2024.*

Ads must be at least 300 dpi in JPG or PDF format. Submit to [info@nblt.org](mailto:info@nblt.org)

*Preserving Precious Land...Forever*